

## Fashion Workshop Course Content

### High fashion tailoring techniques

- **Haute Couture and Sewing Techniques:** demonstrations and practical application of hand and machine sewing, artistic embroidery...
- **French Draping methods:** Demonstration and hands-on application during full day intensive workshops.
- **Hat Construction:** Hands-on workshops

### Analysis

- **Design Process and Representation Techniques:** Drawing, composition, color concepts, life models, fashion illustration, stylism, fashion and textile design.
  - **Trends and Fashion Background:** Who's who in design, analysis of fashion shows, trade fairs, trends, discussions and related visits.
  - **History of Apparel and Design:** includes costume research and the history of haute couture and prêt-à-porter.
  - The **Survival French** course is designed to help manage daily life during your stay.
- Classes are generally scheduled four days a week.

### Courses:

COUTURE TECHNIQUES 102/ COUTURE TECHNIQUES 202 /  
COUTURE TECHNIQUES 302

Credit hours 3  
Contact hours 50

### DESCRIPTION:

This Couture Techniques workshop is divided into three components High fashion tailoring techniques, French Draping, and Hat Construction.

- High fashion tailoring techniques incorporates Haute Couture and Sewing Techniques. These include demonstrations and practical application hand and machine sewing artistic embroidery as well as secrets when working with lace and other delicate materials.
- French Draping methods: Draping techniques are based on Haute Couture models by such fashion icons as Madame Grès, Cristobal Balenciaga, Christian Dior, and Madeleine Vionnet. Demonstrations are followed practical application with correction during full day intensive workshops.
- Hat Construction: Hands-on workshop introduces in Couture Millinery techniques for making a hat, inspired from one of the great hat makers. A individual head piece, hat or decorated headband is completed by each student and presented for evaluation at the end of the workshop.

The workshop is designed to introduce these techniques to beginners or enhancing these techniques of those who possess a basic to advanced knowledge of sewing.

### Method

Lectures, examples, demonstrations, individual artistic and technical assistance, group critiques.

### FASHION DESIGN 101/ FASHION DESIGN 201/ FASHION DESIGN 301

Credit hours 3  
Contact hours 50

### DESCRIPTION:

This design workshop is divided into three components: Trends, Design Process, and Textile Design. The workshop provides students with background knowledge of the Paris fashion world (both current and historical), trade shows analysis as well as design techniques. Special attention is given to sketching for fashion design. Students will be asked to collect design research

(such as photos, postcards, drawings, color samples), on their own time, to bring to the classes inspirational visuals and materials. They will create a mood board with these elements, appropriate to their design subject.

- Trends information is provided through a series of lectures with slide, video or PowerPoint and presentations, analyzing of fashion shows, trade fairs trend and outlining the Who's Who in design. This theory-based fashion component provides design research for both Design Process and Textile Design.
- Design Process includes representational techniques, color concepts and fashion illustration. The ability to produce a quantity of rough drawings, to show the students' thought processes will be encouraged. Finally, the students will execute a collection of finished, colored illustrations of their designs. Professional, practical and transportable mounting techniques will be taught. During the last class, each student will present their completed design project.
- Textile Design. Each project will combine the teaching of one or several textile techniques, design research, designing to a brief and a final presentation. A subject for research will be given, for example an exhibition showing in Paris, the work of a particular visual artist, etc.  
Students will be asked to collect design research (such as photos, postcards, drawings, color samples) in their own time in order to bring to the classes inspirational visuals and materials. They will create a mood board with these elements, appropriate to their design subject. During the classes, certain textile techniques will be demonstrated, and the students' participation required, in order to produce a small collection of textile samples. Between classes they will further their experimentation with the techniques. A design brief will be given in the first class. Students will be asked to design garments and/or accessories, using their textile samples as a starting point. They will create color ranges for their textiles.

#### Method

Lectures with slides, videos or PowerPoint presentations, examples, demonstrations, individual artistic and technical assistance.

#### Visits

In keeping with the 'hands on' approach of the course, site visits are planned according to the fashion calendar and include trades and or fashion shows.