



**Summer Workshops : 2-28 July**  
*Application Form*

- Program without accomodation
- Program + shared accomodation in private furnished apartment
- program + shared three star hotel twin room
- program + single three star hotel single room

■ Check tuition & Housing fees on the corresponding web page.

■ Check overview of the workshops on the corresponding web page.

\_\_\_\_\_  
*Family Name*

\_\_\_\_\_  
*First Name*

PERMANENT MAILING ADDRESS (WHERE ALL OFFICIAL CORRESPONDANCE WILL BE SENT)

\_\_\_\_\_  
*Street / N° / Apt N°*

\_\_\_\_\_  
*Postal Code*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*State*

\_\_\_\_\_  
*Country*

\_\_\_\_\_  
*Telephone*

\_\_\_\_\_  
*Fax*

\_\_\_\_\_  
*Mobile Phone*

\_\_\_\_\_  
*E-mail*

\_\_\_\_\_  
*Date of Birth (day / month / year)*

\_\_\_\_\_  
*Sex*

\_\_\_\_\_  
*Nationality*

\_\_\_\_\_  
*Mother Tongue*

*To Apply*

- Please complete this application form indicating which type of accomodation if you require any.
- Please complete the questionnaire corresponding to the program you choosed. (Fashion / Fine Arts / Interior Design / Creative Writing).
- Include work samples (see details on the questionnaire).

*Mail to*

EUROPEAN HERITAGE INSTITUTE  
2708 East Franklin Street, Richmond, VA 23223-7905  
FAX: 804-648-0826 PHONE: 804-643-0661 EMAIL: info@europeabroad.org

# Fashion Workshop

Please complete the questionnaire describing your experience corresponding to the program you choosed

Design :

FASHION DESIGN

FASHION ILLUSTRATION

Construction :

SEWING

FLAT PATTERN

HATS

Costume Research :

COSTUME HISTORY

HAUTE COUTURE HISTORY

Merchandising or Marketing experience :

■ **Work Samples** : Please send a mini portfolio including : 5 photos of sketches (or skeches) and 3 photos of garments and/or hats that you have made.

*References : Professor or tutor's name and telephone # and/or e-mail address*

*Please indicate your goals for this program*

*Previous Education / Last Diploma obtained*

*How did you hear about PAA*

## Workshop Structure : Core program and a specialization

**ESSENTIALS OF FRENCH FASHION** : A core component of activities that provide an overview of the French Fashion Industry and lay the foundation for each specialization

Student Profile : All students

Subject areas : Haute Couture Fashion Shows, Haute Couture Sewing Techniques, Haute Couture Draping Techniques, Trend Forecasting, Historical presentation on the Evolution of Fashion, Who's Who in European Fashion, Collection Development, Millinery overview.

### ■ PLEASE CHOOSE YOUR SPECIALIZATION ■

#### DESIGN PROCESS

Student Profile : Up to 2 years of study or experience in fashion design including pattern making, sewing and drawing..

Subject areas: Retail product Development, Textile Design Project Draping and Couture Sewing Millinery (hat making) workshop.

#### COUTURE TECHNIQUES

Student Profile : At least to 2 years of study or experience in fashion design including patternmaking, sewing and drawing

Subject areas : Textile Design Project , Draping workshop, Draping and couture sewing workshop, Millinery development.

#### FASHION MERCHANDISING & COMMUNICATION

Student Profile : Basic English composition and fashion industry knowledge

Subject areas : Fashion reporting, Styling, boutique design project, textile design project, Global retailing & Marketing

# Creative Writing Workshop

Please complete the questionnaire describing your experience corresponding to the program you choosed

Fiction :

NOVELS

SHORT STORIES

Creative Nonfiction :

MEMOIR

TRAVEL WRITING  
& LITERARY JOURNALISM

Poetry :

Screen Writing :

## ■ Writing Samples :

The writing sample should be your best work in your strongest genre : Please send either 3-5 poems, one short story (fiction or non fiction), a 4 page treatment and opening 10 pages of screenplay, or one chapter of a novel with a brief synopsis. If published please add copy of published piece with date and name of publication attached.

*References : Professor or tutor's name and telephone # and/or e-mail address*

*Please indicate your goals for this program*

*Previous Education / Last Diploma obtained*

*How did you hear about PAA*

## Creative Writing workshop Course content

- . Creative Nonfiction (including travel writing)
- . Fiction
- . Poetry
- . Short Form
- . The Paris Notebook (Journal Writing)
- . Presentation and performance

In addition to taking classes and amassing writing portfolios, students will participate in one-on-one critiques, give readings in Parisian bookshops, and receive "survival" French lessons. Between classes and tutorials, there will be ample time to experience the city, attend cultural events, visit museums, learn history, take day-trips to the country-side, read books, hang out in cafés, dance by the Seine, and make friends from around the world.

# Interior Design Workshop

Please complete the questionnaire describing your experience corresponding to the program you choosed

TECHNICAL DRAWINGS  
(Plans, Elevations)

Technical Drawing :

PERSPECTIVE

LIFE DRAWING

COLOR

DRAWING & COMPOSITION

LIGHTING

MAQUETTES/SCALE MODELS

Design :

Models :

## ■ Work Samples :

Please send photos of 5 sketches (or skeches) and 3 photos of design works.

*References : Professor or tutor's name and telephone # and/or e-mail address*

*Please indicate your goals for this program*

*Previous Education / Last Diploma obtained*

*How did you hear about PAA*

## Interior Design workshop Course content

The intensive INTERIOR DESIGN SUMMER WORKSHOP provides all participants with hand's on studio participation in Interior Design and Design Techniques while preparing for an end of program presentation of works accomplished.

**Interior Design :** This course presents a practical and "hands-on" approach to the interior design profession. Lectures with slide, video and Power Point presentations are enhanced with visits to parisian architecture, historical and contemporary sites, furniture, and fabric stores. The course also introduces the student to space planning, furnishings, color development, and materials selection. Individual or special interest designs presented in interior design studio : problems and solutions.

**Method :** Lectures, visits and practical workshop classes with intensive, individual attention. Personal and group critiques.

**Design Techniques :** The aim of the course is to teach students a planning methodology which will allow them to personalize their own method by experiencing different techniques of visualization and 3D models. This compact course deals with representation techniques including technical drawing, one-and two-point perspective rendering the elements of interior spaces, as a tool for the graphic representation of interior spaces. Through the Product Design students utilize presentation techniques with maquettes / scale models. A good designer should not only have new ideas but also be able to represent them in the most appropriate way.

**Method :** Lectures, slides, practical examples and classes with individual attention to students projects.

# Fine Arts Workshop

Please complete the questionnaire describing your experience corresponding to the program you choosed

OIL	Painting :	
WATERCOLOR		
DRAWING		
OTHER MEDIA (please specify)		
LIFE DRAWING	Drawing :	
PERSPECTIVES		
STILL LIFE		
DRAWING & COMPOSITION		
COLOR		

## ■ Work Samples :

Please send photos of 5 sketches (or skeches) and 3 photos of completed paintings.

<i>References : Professor or tutor's name and telephone # and/or e-mail address</i>
<i>Please indicate your goals for this program</i>
<i>Previous Education / Last Diploma obtained</i>
<i>How did you hear about PAA</i>

## Fine Arts workshop Course content

The intensive FINE ARTS SUMMER WORKSHOP provides all participants with hand's on studio participation in Painting and Drawing - Paris Sketchbook while preparing for an end of program presentation of works accomplished.

### Painting

While exploring painting techniques this course teaches students how to set about working on an individual project based on their experience in Paris, forming individual painting projects according to levels and complexities.

### Paris Sketchbook

This course consists in gathering research from Paris in the traditional form of sketching from the works in the museums, streets, and environments of Paris as artists have done for centuries. This includes working from sculptures, paintings, architecture, formal gardens, as well as drawing from life in the streets and markets. In addition studio sessions will draw from a life model.